

2024 Grand Prize Super Scanner Sweepstakes Rules and Regulations

The Grand Prize Super Scanner Sweepstakes is open to all residents of Canada who are active NielsenIQ Homescan Consumer Panelists and have reached the age of majority in the province in which they reside. Employees (including members of their household) of ACNielsen Company of Canada ("NielsenIQ"), its subsidiaries, or its affiliates, their respective advertising and promotional agencies, the independent judging organization, and those with whom they are domiciled are not eligible. The Sweepstakes is subject to all applicable Federal, Provincial and Municipal laws.

Members are limited to one (1) entry into the Grand Prize Super Scanner Sweepstakes per quarter. A quarter\* is equal to three (3) Homescan Report Periods. There will be a separate drawing and one (1) prize will be available to be won each quarter\*. Members may win the Grand Prize Super Scanner Sweepstakes more than once during a given year.

\*Sweepstakes quarters

	Open Date	Close Date	Draw Date
1st Quarter	November 26, 2023	February 24, 2024	March 7, 2024
2nd Quarter	February 25, 2024	May 25, 2024	June 6, 2024
3rd Quarter	May 26, 2024	August 24, 2024	September 5, 2024
4th Quarter	August 25, 2024	November 23, 2024	December 5, 2024

New members who join the NielsenIQ Homescan Consumer Panel during any quarter\* as outlined above must wait until the beginning of the next quarter\* to be eligible to enter the Grand Prize Super Scanner Sweepstakes. The one (1) winner of the Grand Prize Super Scanner Sweepstakes each quarter\* will be eligible to receive a **\$2,500 (CAD) NielsenIQ Universal Visa® Prepaid Card**. (Reward card is issued by Peoples Trust Company pursuant to a license by Visa Inc. Cards are issued in connection with a loyalty, award or promotion program. Card is not transferable and cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa cards. Card valid for up to 12 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change. Card terms, conditions, and limitations apply; see [MyPrepaidCenter.com/site/visa-univ-can](https://MyPrepaidCenter.com/site/visa-univ-can) for details.) The total value of prizes to be offered is \$10,000 (CAD). Names of winners can be viewed on [homescan.ca](https://homescan.ca). Panel members may request a printed list of the names of winners by contacting the Homescan Panel Support Centre at **1-800-263-1697**. All prizes will be delivered to confirmed winners by registered mail.

How to enter:

Each household that transmits purchase data pertaining to their shopping habits in every Homescan week (Sunday 12:00 a.m. ET to Saturday 11:59 p.m. ET) during any given quarter\* as outlined above will be entered once (1) into the Grand Prize Super Scanner Sweepstakes. No purchase from NielsenIQ is necessary. Alternatively, if a weekly transmission is missed, or to enter without purchase, a member can qualify for a Grand Prize Super Scanner Sweepstakes quarter by submitting an original hand-written 100-word essay regarding "The Importance of Market Research as it affects the Consumer and the Manufacturer" to NielsenIQ - Grand Prize Super Scanner Sweepstakes, P.O. Box 250, Pickering, ON, L1V 2R4. Each entry must be submitted separately by mail, and received no later than one day prior to the qualifying quarter's contest close date.

The chances of being selected depend on the total number of entries that qualify and are entered into the Grand Prize Super Scanner Sweepstakes Draw. A random draw will be held by an independent judging organization at 10:00 a.m. (ET) on the draw dates listed above, in Toronto, ON, from all eligible entries. The selected entrants will be notified by email (or mail).

In order to win, the selected entrant must first correctly answer a time-limited mathematical skill testing question to be administered by email (or mail), and will be required to sign a standard declaration and release form confirming compliance with the Sweepstakes rules, acceptance of the prize as awarded, consenting to the use and disclosure of the entrant's personal information and releasing the Released Parties (as defined below) from all liability. The Declaration and Release forms must be returned by the selected entrants **no later than 25 calendar days** after the date that the Declaration and Release forms were sent to the selected entrants. If a Declaration and Release are not returned within the specified time, this will render that selected entrant's prize null and void and the independent judging organization will select another entrant.

By entering, each entrant agrees to: (a) comply with and be bound by these Rules and the decisions of NielsenIQ and/or the independent judging organization which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless NielsenIQ and its parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability in connection with the Sweepstakes.

No substitution for, or transfer of the prize will be allowed. NielsenIQ reserves the right to substitute a prize of equivalent value if the prize outlined above becomes unavailable or cannot be awarded for reasons beyond NielsenIQ's reasonable control.

All entries become the property of NielsenIQ. By entering the Sweepstakes, entrants consent to the use of their name and/or photograph, without compensation, for purposes of administering the Sweepstakes and in any publicity carried out by NielsenIQ in connection with the Sweepstakes. The Released Parties will not be responsible for any unsuccessful transmissions, due to equipment failure, mechanical fault, misdirected transmission, etc. The Released Parties will not be responsible for any problems, or technical malfunctions of any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the Internet or at any website and assume no liability for damage to entrant's or any person's computer resulting from participating in the Sweepstakes.

The Released Parties will not be responsible for late, lost, illegible, incomplete or destroyed entries in connection with this Sweepstakes and NielsenIQ reserves the right, in its sole discretion to disqualify any entry and to modify, terminate, or suspend this Sweepstakes.